

Dear FCC Review Board:

I am currently a professional working in the IT services industry. My current view on the “net neutrality” debate is that whichever the board decides, the broadband industry must follow with a proper pricing plan. I relate the broadband industry to the cellular industry.

Currently there are cellular plans which offer “unlimited nights and weekends.” These plans guarantee customers won’t be charged additional for usage during those hours, but on occasion network outages and dropped calls may occur which are not guaranteed. As for the broadband industry, current practice is to charge a flat rate for unlimited usage with no guarantee of bandwidth available. With its legal wording, plans guarantee an average of the entire network’s bandwidth for customers, not the individual customer and they also do not guarantee 100% network access.

In my opinion, if the broadband industry were to switch the paradigm to a tier-ed pricing model to provide service, the industry must be bound to provide a guaranteed bandwidth and network access time in order for this solution to be fair to both the industry and the average individual consumer. On a larger global scope, I believe that all network traffic between companies should be neutral which would allow the capitalism drive the internet.

Thank you for your time and consideration of my thoughts and comments, and I hope the board will think of a solution that will best serve the people of this country.

Sincerely,  
Ryan Lem